



# MAUS Accredited Partner Program

## 7 Reasons to Join the MAUS Accredited Partner Program

- 1. LOW RISK BUSINESS:** Coaching is a low cost capital start-up business. You will save thousands of dollars by joining the MAUS program, learning from the experts and avoiding costly trial and error mistakes.
- 2. SUPPORT, MENTORING AND TRAINING:** Have access to ongoing mentoring, guidance and education sessions to drive, motivate and ensure your continued success.
- 3. INSTANT MARKETING MATERIAL AND METHODOLOGIES:** You will be supplied with website templates, marketing material, e-marketing newsletters, associates programs, training and coaching methodologies. All can be customised to suit your independent business model.
- 4. GREAT LIFESTYLE:** Create a business that gives you the money and time to have the lifestyle you've always wanted. Use our proven systems to fast track your success, and minimize the chance of failure.
- 5. SUCCESSFUL TEAM:** Surround yourself by a successful team of entrepreneurs around the globe and leverage the credibility of being affiliated with a well respected and established company.
- 6. HOT TECHNOLOGY:** Access award winning technology that helps you work smarter, not harder. Let the technology do the work. You will be supplied with over 10 pieces of technology that has been specifically designed for SME and Consulting and Coaching practices.
- 7. THE EXIT STRATEGY ADVANTAGE:** Develop a competitive advantage and become an "Exit Strategy" business coach as well as a "Profit Improvement" business coach. The MAUS methodology will lead you through this exciting new growth area.



For over 18 years, the MAUS range of business planning, human resource and business process resources has been shipped to over 55,000 businesses and has been used in over 30 education institutions.

MAUS boasts an international network of independent Business Coaches, Consultants, Advisors and Business Brokers who have been trained to the highest levels of expertise in the implementation of the MAUS award-winning software and the methodologies and concepts behind them.

### "Best of Breed" Coaching Methodologies

Leverage the years of experience of the MAUS systems and methodologies and save yourself thousands of hours in development time. Run an independent business with your own business model rather than as a franchisee with the typical constraints and excessive cost burdens. Adopt the marketing that suits your style of business but have access to the "best of breed" coaching methodologies and marketing strategies.

### Proven Systems and Methodologies

MAUS has developed simple to follow business processes that have evolved over many years of trial and error. We will educate you on these systems and help you create a Coaching/Consultancy business that really works. From sales scripts and meeting presentation skills to methods for packaging your services and creating real life balance, we provide you with proven techniques to incorporate into your business.

### Proven Winning Clients Processes

Our lead generation and conversion processes are delivered through award-winning software with a 100% money back guarantee\*. We will show you step-by-step how to implement these proven winning clients techniques into your own business. This means that once you've been shown the way, the only thing holding you back is you!

## Who are Your Target Clients

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MAUS Accredited Partners primarily work with CEO's and Managers of companies that have a revenue spread of \$1 million to \$50 Million.

## What Do We Teach You?

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During the intensive training program you will learn:

- The tried and tested business systems that have helped many coaches before you achieve their goals.
- All you need to know to generate leads, win clients and conduct successful, recurring revenue coaching assignments.
- How to market yourself as a Coach/Consultant and the techniques for "becoming an expert."
- How to use MAUS award-winning technology to leverage your time, package your services and charge on the value you provide.

## Become an Exit Strategist

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- As part of the program we will teach you the techniques for preparing a business for sale and how to be a champion to your clients by helping them get the maximum possible sale price for their business.

The accelerated Accredited Partner Training Program is followed by continual support and mentoring to ensure your success.

## No Lock-in Contracts and no Geographical Boundaries. Reasonable Membership and Annual Renewal Fees.

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Membership fees cover all your training, tools, and resources to help you fast track your business. Annual fees provide you with the continuation of your membership as an Accredited Partner including ongoing software licensing and upgrades, professional development through optional meetings including the annual Accredited Partner Conference, plus continued email and phone support.



## What's Involved in the Training?

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Before attending training there is a component of pre-course curriculum that will prepare you to learn.

Due to the intensive nature of the induction session, you must prepare in advance in order to make the most of your time spent with the MAUS trainers. This pre-course work is sent to you when you first join the program.

Our training simulates real client-consultant interaction through case studies. This facilitates rapid personal and professional growth.

## Be Part of an International Network

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By joining MAUS you become part of an international network of leaders who have experienced great success in their own right. MAUS Accredited Partners operate at the pinnacle of their fields and before becoming coaches were working at the highest levels of management.

You have the opportunity to learn from these talented practitioners.

## What Makes a Great MAUS Accredited Partner?

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Becoming part of our team means you are someone with...

**Passion** – you know what you want and fervently go after it.

**Confidence** – that inspires and compels action.

**Leadership** – and the ability to guide your clients to success.

**Independence** – are a self starter and ready to control your own destiny.

**Dedication** – you are committed to continual improvement of yourself and your clients.

